

Educate. Collaborate. Elevate



2017 YEAR IN REVIEW



INTRODUCTION

“IT JUST FEELS GOOD TO HELP ANOTHER HUMAN...CALL IT THE GIFT OF GIVING. IT GETS YOU OUT OF YOUR HEAD AND FOCUSED ON SOMEONE ELSE’S SITUATION.”

Brian Duffy, LMHC
Addiction Professional, Winter 2017

The Institute for the Advancement of Behavioral Healthcare is about helping people achieve recovery. As the leading education resource for addiction and mental healthcare providers and their allied stakeholders, the Institute has become a catalyst for uniting communities around solving their most pressing public health challenges. Its impact is most accurately measured not in the volume of material it generates, but in its commitment to being part of solutions that make communities stronger.



Attendees at the 2017 National Rx Drug Abuse & Heroin Summit addressed ways to address the stigma surrounding substance use and its impact on accessing treatment.
Photo: Pete Winkel GPA

Cover photos, L to R: Chris Williams Zoeica Images; Chris Williams Zoeica Images; Operation UNITE

The Institute's more than 80 live and virtual conferences and events, magazines, e-newsletters and other media offer helping professionals a one-stop clearinghouse for the key clinical and business information that improves patients' and families' lives.

A wide range of Institute events offer multiple formats to keep clinical and management professionals current on treatment and business trends. These events also give professionals an important opportunity to exchange information with colleagues and discover new products to improve care. Prominent events include the collaborative National Rx Drug Abuse & Heroin Summit, the treatment-focused National Conference on Addiction Disorders and the cutting-edge regional and national Summits for Clinical Excellence.



The Institute supports Camp UNITE, where kids can be kids and learn about the values of a drug-free life. Photo: Operation UNITE



The National Conference on Addiction Disorders brought together stakeholders from multiple disciplines to discuss care strategies in August in Baltimore. Photo: Chris Williams Zoeica Images

The Institute's flagship publications offer unparalleled analysis and commentary on the clinical and management trends shaping a fast-changing behavioral health field. *Addiction Professional* is the field's trusted guide to what's working in addiction treatment services. *Behavioral Healthcare Executive* offers expert insight on technological, managerial and regulatory developments in a comprehensive, unbiased format that cannot be found elsewhere in the field.

Yet the Institute's reach transcends its roster of services. Our experienced team of professionals has a passion for promoting what's working in improving the lives of traditionally marginalized individuals with addiction and mental health disorders. We know that no community can be healthy without strongly supported behavioral healthcare. **Therefore, the Institute stands committed to being a guiding, trusted presence for communities' front-line helpers.**



“HOW BADLY DO YOU WANT TO FIX THIS PROBLEM? YOU HAVE TO HAVE A BOLDNESS AND A CONVICTION THE LIKES OF WHICH YOU HAVE NEVER HAD BEFORE.”

Kentucky Gov. Matt Bevin
National Rx Drug Abuse & Heroin Summit

In 2017, the Institute had an unprecedented and wide-ranging impact on addiction and mental healthcare professionals and the patients and families they serve. Its largest area of emphasis helped the field identify meaningful, implementable solutions to problems arising from the nation's staggering opioid epidemic.

The Institute's education and outreach:

- Helped treatment professionals incorporate research-based interventions into their practices.
- Equipped local leaders to mobilize communities to curb the epidemic.
- Reminded stakeholders never to leave behind the most vulnerable group affected by the crisis: our nation's youth.

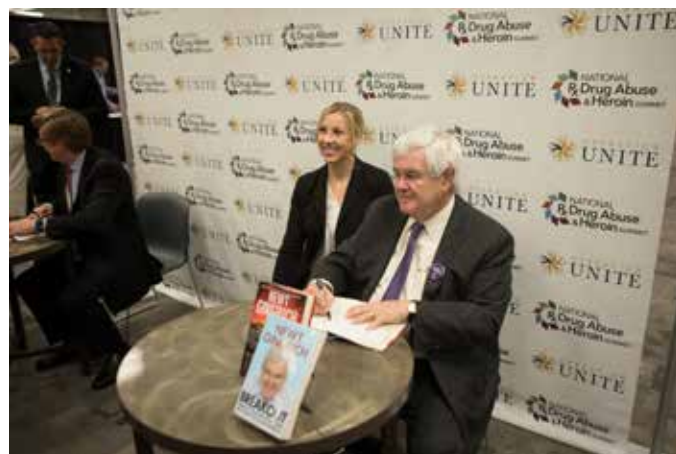
Institute events and media engaged more than 200,000 professionals on the front lines of combating the most pressing behavioral health problems affecting families' and communities' well-being. More than 7,000 individuals in 2017 attended Institute in-person events in 26 cities in 21 states. They heard from top clinical and research experts, leaders in behavioral healthcare administration, and elected and appointed officials who shape local, state and national policy, including seven current or former members of Congress.

Highlights of the Institute's 2017 events included:

- **The National Rx Drug Abuse & Heroin Summit** in April in Atlanta, where attendees learned that when organizations ranging from community coalitions to major health insurers join forces, excessive opioid prescribing can be reduced and lives can be saved.
- **Summits for Clinical Excellence** in Pittsburgh and the Boston area on the opioid crisis, where professionals received guidance for integrating medication treatment into traditional substance use services and witnessed law enforcement's transformation toward a more compassionate approach to the drug war.
- **The National Conference on Addiction Disorders** in August in Baltimore, where a diverse curriculum offered tools for maximizing family involvement in recovery, called for better policing of questionable ethical conduct in the behavioral health field, and made the case for new funding for prevention, opioid overdose rescue and treatment.

Attendees of Institute events in 2017 heard from these and other prominent presenters:

- **U.S. Rep. Harold “Hal” Rogers**, co-chair of the Congressional Caucus on Prescription Drug Abuse, reminding Rx Summit attendees of their pivotal role in elevating attention to the opioid epidemic.
- **Former U.S. House Speaker Newt Gingrich** and former **U.S. Rep. Patrick Kennedy**, on opposite ends of the political spectrum but united in promoting addiction science to solve the opioid crisis.
- **Kentucky Gov. Matt Bevin**, sounding a call for national physician training on opioids and the dangers of addiction.
- **Former U.S. Surgeon General Vivek Murthy**, highlighting the importance of the federal government’s affirmation of addiction as a public health priority.
- **Former Health and Human Services Secretary Tom Price**, previewing the Trump administration’s declaration of a national health emergency around opioids.
- **Famed neuropsychiatrist Judith Landau, MD**, who said families must drive successful healing from addictions.
- **California Consortium of Addiction Programs and Professionals CEO Pete Nielsen**, urging operators of sober homes to work with local communities to be better neighbors.
- **Baltimore health commissioner Leana Wen, MD**, who said only a commitment of financial resources can save urban communities ravaged by opioid misuse.
- **Massachusetts Sen. Ed Markey** and **Georgia Rep. Earl “Buddy” Carter**, calling for increased federal funding but also an emphasis on supporting programs with a demonstrated track record.



Pete Winkel GPA

The Institute also remains focused on making local communities better equipped to address behavioral health and related challenges. Its ongoing support of **Operation UNITE** (Unlawful Narcotics Investigations, Treatment and Education) strengthens the Kentucky organization’s mission to rid communities of illegal drug use through education, enforcement, treatment facilitation and family support.

In July, 225 young people were supported by the Institute and grants to attend Camp UNITE, where youths developed skills for leadership, teamwork and problem-solving in an environment emphasizing service and fun. The Institute considers it essential to build the young generation’s resilience to challenges, assuring youths that they can turn to a caring community in times of need.

As it will take a long time for the nation to emerge from a drug crisis of historic proportions, the Institute will maintain its emphasis on educating the field on the many ways, large and small, that stakeholders can play their part in healing communities.



Chris Williams Zoeica Images



**“A GREAT QUOTE FROM PERICLES:
‘WHAT YOU LEAVE
BEHIND IS NOT
WHAT IS ENGRAVED
IN STONE
MONUMENTS, BUT
WHAT IS WOVEN
INTO THE LIVES OF
OTHERS.’”**

Brian Duffy, LMHC
Addiction Professional, Winter 2017

Nonprofit behavioral healthcare organizations make lives better every day, but often toil under challenging circumstances in an environment of limited resources. In the most personally meaningful role of the Institute, the IABHC Fund supports activities that facilitate the high-quality, compassionate care we want to see across the country, including in the communities where we live and work.

The Fund reviews proposals on an ongoing basis and seeks to respond to current and emerging behavioral health needs, with a special emphasis on projects that improve the lives of children affected by mental illness and/or substance use.

The Fund has awarded nearly a quarter of a million dollars in micro-grants since its inception in 2017. Grant recipients last year included:

- **Allegheny Health Network/Highmark**, Pittsburgh, an integrated delivery system preserving affordable service and consumer choice.
- **Arizona’s Children Association**, a continuum of services designed to ensure that all children are raised in safe, loving homes.
- **Richard J. Caron Foundation**, Wernersville, Pa., supporting a nationally prominent provider of personalized behavioral health solutions combining traditional and cutting-edge treatment.
- **Center for Open Recovery**, San Francisco, an organization empowering people to step out of the shadows of shame and be open about their recovery.
- **Centerstone of Illinois**, providing outpatient treatment that includes medication therapy to boost early recovery from opioid addiction.
- **Community Re-Entry Place, Inside/Out**, Aurora, Colo., providing transitional housing for homeless individuals returning to society from incarceration.
- **Coplin Health Systems**, Elizabeth, W.Va., offering primary and preventive care to individuals and families regardless of ability to pay.

- **Hope House, Inc.**, Augusta, Ga., a sober living community giving women and their families a path to a healthier life.
- **International Association of Chiefs of Police**, Alexandria, Va., advancing the law enforcement profession as it takes a more care-driven approach to combating the spread of drugs.
- **Jewish Family & Children's Services**, Princeton, N.J., an organization combining clinical skill and compassion to empower individuals and families to take care of themselves and others.
- **La Frontera Center**, Tucson, Ariz., a provider of residential and outpatient treatment emphasizing innovative solutions to complex problems.
- **Operation UNITE**, London, Ky., a collaborative model striving to prevent abuse of drugs and facilitate recovery.
- **Pacific Clinics**, Arcadia, Calif., delivering culturally relevant services in 15 languages to publicly insured families in Southern California.
- **PATH**, Naperville, Ill., committed to assisting homeless individuals with serious mental illness.
- **Quest Counseling and Consulting**, Reno, Nev., a home-like transitional living community that helps young men achieve change.
- **Ruth Ellis Center**, Highland Park, Mich., which has created a safe space for vulnerable LGBT youth in a medically underserved community.
- **Steered Straight**, Vineland, N.J., a group of ex-offenders dedicated to helping youths overcome obstacles and achieve greatness.
- **10,000 Beds**, Salt Lake City, Utah, offering treatment scholarships for individuals who lack financial resources but otherwise have limitless futures.
- **Way Back Inn**, Maywood, Ill., offering a path to stable sobriety for individuals affected by substance dependence and problem gambling.

Professionals and their programs often operate in relative obscurity even in their own communities. As part of their mission to highlight what's working in addiction and mental health services, the editors of *Addiction Professional* and *Behavioral Healthcare Executive* each year honor individuals and organizations that are making a difference at the community level.

Addiction Professional's **Outstanding Clinical Care Awards** go to programs that elevate the field's approach to serving special populations. The 2017 award recipients are:

- **Central Kansas Foundation**, which designed a smartphone app offering rural-dwelling patients in early recovery immediate access to peers and therapists.
- **Integrity House**, Newark, N.J., for an adolescent treatment program emphasizing client strengths and promoting family reunification and educational advancement.
- **Stanley Street Treatment and Resources**, Fall River, Mass., which expanded its open-access model of care in response to soaring demand for services from the opioid epidemic.

Behavioral Healthcare Executive's **Champions Awards** honor leaders whose efforts influence positive change and assist individuals on the path to recovery. The 2017 honorees are:

- **Brent Clements**, CEO of Addiction Campuses, a fast-growing provider that seeks to build lasting life skills in its patient population.
- **Patti Greenough**, CEO of EPIC Behavioral Healthcare, guiding her organization with a dynamic strategic plan that is steeped in data.
- **David Guth**, CEO of Centerstone, showing how growth and affiliation in an organization can improve patients' lives.
- **Keith Hochadel**, CEO of CommQuest Services, spearheading same-day access to recovery services across a broad geographic area.



"WITH PRACTICAL TIPS, TREND ANALYSIS, AND THOUGHT LEADERSHIP, OUR CONTENT HELPS TO FRAME THE INDUSTRY'S KEY ISSUES AND IDENTIFY SOLUTIONS."

Julie Miller
Editor-in-Chief, *Addiction Professional* and
Behavioral Healthcare Executive

The Institute's two leading publication brands received three prestigious awards for excellence in journalism in 2017:

- Editor-in-Chief Julie Miller received the **Michael Q. Ford Journalism Award** from the National Association of Addiction Treatment Providers, recognizing print and electronic content that has promoted the value of addiction treatment.
- *Behavioral Healthcare Executive* received a **Silver Award for Best Editorial** from the American Society of Business Publication Editors (ASBPE), for commentaries addressing gender gaps in pay and the need to professionalize behavioral health facility operations.
- *Addiction Professional* received a **Silver Award for Best Original Research** from the American Society of Healthcare Publication Editors (ASHPE), for its Quality of Life Survey examining the everyday work challenges of clinical addiction professionals.

LETTER FROM THE EDITOR

Behavioral Healthcare Executive serves C-suite

By now, you've noticed that our publication brand name has changed to *Behavioral Healthcare Executive* and has relaunched with an updated look and a new logo. The move further integrates our news, features and trend analysis articles within the larger Institute for the Advancement of Behavioral Healthcare and underscores our long-standing focus to serve the C-suite owners and operators of behavioral health organizations. As for-profit and not-for-profit leaders, you can look to BHE for new ideas and practical tips you can apply in your business strategy every day.

For example, one ongoing issue that we frequently examine is the challenge of driving ethical standards in business operations. So many of you are frustrated by incidents of illegal patient brokering, lab-testing kickbacks and black-hat marketing that have direct effects on your bottom line. While no one has the perfect answer for how to solve the problem, as thought leaders, we must advance the discussion and inspire a greater call to action.

ETHICS SURVEY PROVIDES INSIGHT

You'll appreciate the discussion presented in our BHE Ethics Survey report in this issue. Here, we sought to quantify the awareness of unethical activities, reasoning that the data might provide a clue as to how widespread the activities are nationwide. As it turns out, 11% of you say you are aware of patient brokering happening in your local area in the past year, and 15.4% say you are aware of treatment centers oversteering insurance coverage in order to gain patient admissions. In truth, such scheming is probably more prevalent than that, according to the experts we talked to.

As far as solutions, nearly 55% of you responding to the BHE Ethics Survey believe it's the job of associations to enforce ethical standards in the industry, while only 5.1% say more government regulations are the solution. Clearly the bottom line here is that the industry must step up and police itself in a more nuanced way, rather than waiting for outside forces, such as law enforcement and the civil courts to mete out the answers in the form of arrests or litigation.

While the survey report is by no means a full examination of the ethics issues that face behavioral health, we hope it sparks some honest dialogue and encourages professionals to push back against bad business practices more often. At the very least, treatment center leaders like you can renew your efforts to create guidance within your own teams on where to draw the line between what is ethical, what is unethical and what is flat-out illegal.

Julie Miller
Julie Miller
Editor-in-Chief

WINTER 2017 BEHAVIORAL HEALTHCARE EXECUTIVE

INSTITUTE FOR THE ADVANCEMENT OF BEHAVIORAL HEALTHCARE
Behavioral Healthcare EXECUTIVE

ADVISORY BOARD

David Chernoff, MEd, LCSW, MBA
Chief Executive Officer, United Clinics

Patricia Gaultier
Executive, AWP Healthcare Solutions

Nancy Hale
Program Director, Operation UNITE

Andrew Kessler
Founder and Principal, SingStar Solutions

Jean Krulik
President and CEO, 10,000 Goals

Edward R. Jones, PhD
Senior VP for Strategic Planning, Institute for Health and Productivity Management

Ron Wunderschul, PhD
Executive Director, National Association of County Behavioral Health and Developmental Disability Directors

Steven Mittle
Executive, SGA Inc.

Linda Rosenberg
Executive Director, The National Council on Behavioral Health

Raymond Tamm
Executive, Cleveland Clinic Case Cost

Doug Tietzen
Executive, Cleveland Clinic Case Cost

Mary Woods
CEO, Wellbridge

APPLY NOW!
New opportunities are available from the Institute for the Advancement of Behavioral Healthcare at info@instituteofbehavioralhealthcare.com

ASHPE
2016
Award Winner

WWW.BEHAVIORAL.NET

LETTER FROM THE EDITOR

Words can hurt the cause

As someone who caught the writing bug from the first exposure (an extra-wide and pencil and a sheet of paper with space a large oval margin were the first tools of my trade), I have never doubted the power of words. The language we use can educate, even elevate. Too often in the substance use field, though, words inflict damage.

Our cover story explores the language of the substance use treatment field and how commonly used terms can perpetuate stigma and discrimination. In issuing a January memorandum urging executive branch departments to consider revising the language commonly used in their communications, former national drug policy director Michael Botticelli left his final mark among many noteworthy accomplishments.

I interviewed the Massachusetts resident and Boston sports fanatic for this article in February, on what for him was a euphoric morning after New England Patriots quarterback Tom Brady cemented his golden legacy. It might surprise some that a national drug policy leader who put a human face on recovery and had a major hand in the growing support for treatment over punishment in the nation's drug courts. But Botticelli says a look toward the field's colleagues in mental health clearly illustrates how diminishing pejorative language can play a direct role in securing a community's place at the table.

If you're not sure if words really matter, consider this: When was the last time your general practitioner looked at your test results and told you, "Your blood work came back dirty?"

As much as words matter, images also make a difference. Treatment and recovery advocates have long lamented the media's tendency to place images of drug- or alcohol-using individuals alongside coverage of field news. This arose again in March when *The Hill* included an image of someone shooting heroin when it published a column from the Coalition for Whole Health on the need to preserve mental health and substance use disorder coverage in any new healthcare legislation.

Trade publications aren't immune to the criticism, either. I experienced it early on, in the premiere issue of this magazine in 2003. Our cover image, for an article on how programs should manage relapse (in fact a controversial term), depicted two hands clasped around a syringe. We heard about that decision.

It is important to emphasize that this discussion isn't intended to be about banning language. There are probably numerous reasons why no one will be launching a move to remove the National Institute on Drug Abuse (NIDA), many other agencies, NIDA's budget arguably carries considerably more importance than its title right about now.

Words such as "syndrome" didn't just magically disappear overnight on the mental health service side. It is an evolutionary process. But as our cover story suggests, service providers are engaged in an important analysis of how the language they use affects patients, families and those we exist to protect their welfare.

Gary A. Evans, Editor

SPRING 2017 ADDICTION PROFESSIONAL

INSTITUTE FOR THE ADVANCEMENT OF BEHAVIORAL HEALTHCARE

Editorial Advisory Board

Joseph M. Amato, MD, CAGS, LRSAC
Vice President, NACAP: The Association for Addiction, Gay, Bisexual, and Transgender Addiction Professionals and Their Allies

Robert Brown, CEO, C-RI
President, Substance Abuse Program Administrators Association

Norman G. Hallmann, PhD
President, Intero Clinical Assessments

William C. Hays, MD
Executive Director, Hamilton Center for Public Advocacy

Louis Oberman, PhD
President, IGI Group, Recovery Coaching and Consulting

Mark W. Portnoy
President, American Association for the Treatment of Opioid Dependence

Rob Sanders
Past President and Standards Chair, National Alliance for Recovery Resiliency

Mary R. Walsh
CEO, Wellbridge Community Services

ASBPE
2016 Regional
PRINT
Award Winner

ASHPE
2016 National
PRINT
Award Winner

ASHPE
2016
Award Winner

Apply for a grant from the Institute for the Advancement of Behavioral Healthcare Fund today!
Visit info@instituteofbehavioralhealthcare.com

WWW.ADDICTIONPROF.COM

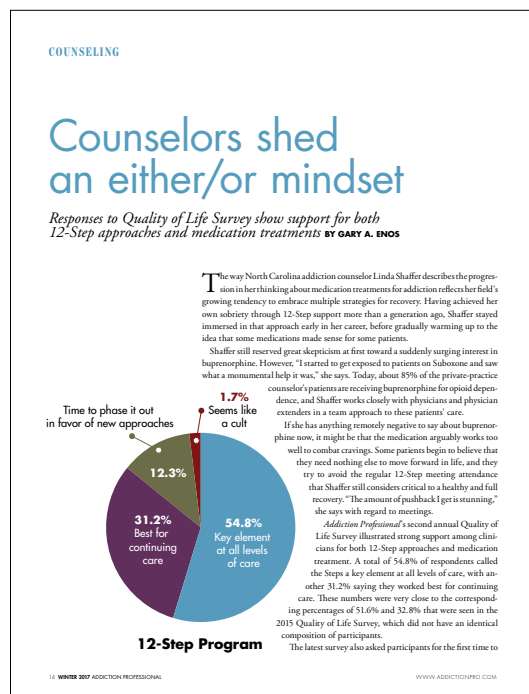




Pete Winkel GPA

Newsmakers at Institute events also receive ongoing recognition in local and national media coverage. Reports from the 2017 National Rx Drug Abuse & Heroin Summit in Atlanta included:

- A *Lexington Herald-Leader* article covering the National Institutes of Health director's update on the search for non-addictive drugs to treat pain.
- CNN's coverage of HHS Secretary Tom Price's perspective on the opioid crisis and the future of the Affordable Care Act.
- MassLive's report on growing support for legislation to stem the flow of deadly fentanyl from overseas, described by Massachusetts Sen. Ed Markey.
- WKYT-TV (Lexington, Ky.) coverage of Kentucky leaders' strategies to reduce the number of babies suffering the effects of prenatal opioid exposure.
- An *Atlanta Journal-Constitution* report on a post-summit gathering of marijuana legalization opponents, as Atlanta leaders considered changes in marijuana enforcement.





**“THIS WILL BE BIG
IN THE NEXT FIVE
TO 10 YEARS IF WE
DON’T LOOK AT
IT NOW. ... I DON’T THINK
STIMULANTS HAVE BEEN A
FOCUS HERE AT ALL.”**

Stephanie Nichols, PharmD
Addiction Professional, Fall 2017

The opioid epidemic continues to devastate communities, straining resources for treatment and occupying the attention of law enforcement, policymakers and health professionals. While the Institute’s content continues to guide providers through this deadly crisis, we also aim to help prepare communities for the next challenges they will face in a dynamic environment.



Chris Williams Zoetica Images



Chris Williams Zoeica Images

A growing body of data from regions of the country, as well as words of warning from experts, point toward a brewing crisis of prescription and recreational stimulant use that could prove especially problematic for treatment professionals. The Institute launched a number of efforts on the subject of stimulants in 2017, and we are redoubling our commitment in 2018.

Addiction Professional's Fall 2017 issue cover story, "Stimulants: The Next Drug Crisis Looms," details how a stimulant crisis could place a unique strain on communities, given the lack of treatment options specifically designed for cocaine, methamphetamine and prescription stimulant addiction. The Institute also has launched a bimonthly e-newsletter that reports on timely trends in stimulant use, including the growing prevalence of stimulants and opioids used together.

Our attention to the stimulant problem in 2018 will culminate with the Institute's inaugural **National Cocaine, Meth & Stimulant Summit**, Nov. 12-14 in Fort Lauderdale, Fla. The event's curriculum and diverse audience will reflect the kind of response that will be needed to generate effective solutions in communities: a partnership among law enforcement officers; clinicians in private and institutional practice; and leaders in research, prevention and public health.

The Institute is committed to bringing leaders together to form partnerships and brainstorm innovative approaches for the challenges of today and tomorrow. **Other important events in 2018 include:**

- The National Rx Drug Abuse & Heroin Summit, April 2-5, Atlanta, GA
- The Treatment Center Executive & Marketing Retreat, April 30-May 2, Hilton Head, S.C.
- The National Conference on Addiction Disorders, Aug. 19-22, Disneyland, Calif.
- The Treatment Center Investment & Valuation Retreat, Dec. 10-12, Scottsdale, Ariz.

Cutting-edge topics for our regional and national Summits for Clinical Excellence include:

- The Opioid Crisis: The Clinician's Role and Treatment Practices, Feb. 14-16, Phoenix
- East Meets West: Multiple Perspectives on Trauma and Addictions, March 1-2, Orange County, Calif.
- The Opioid Crisis: Strategies for Treatment and Recovery, March 7-8, Chicago
- The National Conference on Trauma, Addictions and Mindfulness, March 7-10, Chicago
- The Opioid Crisis: The Clinician's Role and Treatment Practices, June 25-26, Pittsburgh
- Brain Matters: Shame, Trauma, and Process Addictions, Oct. 18-21, Atlanta
- The Opioid Crisis: Strategies for Treatment and Recovery, Nov. 8-9, New England



Operation UNITE is the Institute's main educational advisor, serving as a shining example of what can be accomplished when a community's key leadership groups join forces to solve problems. UNITE stands for Unlawful Narcotics Investigations, Treatment and Education, reflecting the teamwork among law enforcement, treatment, and prevention/education to combat substance abuse in Kentucky communities.

U.S. Rep. Harold "Hal" Rogers established Operation UNITE in 2003 after the *Lexington Herald-Leader* published a series, "Prescription for Pain," exposing an addiction crisis in southern and eastern Kentucky. Operation UNITE's roles include supporting the development of youth anti-drug initiatives, providing linkages to treatment services, raising community awareness of drug problems, and furthering citizen involvement in efforts to build individual and community resilience.

Nancy Hale, a community leader with 34 years of experience in public education, serves as Operation UNITE's president and CEO. She joined Operation UNITE in 2012 as co-director of the UNITE Service Corps (AmeriCorps) Program. She is the guiding presence at the annual National Rx Drug Abuse & Heroin Summit, reminding all who attend that this effort is about saving children and strengthening communities.

The Institute supported Operation UNITE, which is backed with a combination of donations and state funding, with the awarding of micro-grants in 2017. This included support for Camp UNITE, the organization's skill-building experience for at-risk youths affected by the drug epidemic.

"WE CREATE STRATEGIC PARTNERSHIPS. WE PROVIDE LEADERSHIP. WE PROMOTE EDUCATION. WE COORDINATE TREATMENT. AND, WE SUPPORT LAW ENFORCEMENT."


Nancy Hale, Operation UNITE
U.S. House testimony, Dec. 12, 2017



Operation UNITE

The provider education and outreach from the Institute would not be possible without the support of professional association partners from throughout the behavioral health community. Here are the partners who support the Institute’s major events.

Addiction Policy Forum	Connecticut Association for Addiction Professionals	National Association of State Alcohol and Drug Abuse Directors (NASADAD)
Advocates for Opioid Recovery	Connecticut Prevention Network	National Attorneys General Training & Research Institute
Alliance for Addiction and Mental Health Services Maine	County of Delaware, Pennsylvania	National Safety Council
American Academy of Addiction Psychiatry (AAAP)	Delaware County Heroin Task Force	National Sheriffs’ Association
American Academy of Healthcare Providers in the Addictive Disorders	Faces & Voices of Recovery	New England Addiction Technology Transfer Center (ATTC)
American Addiction Treatment Association (AATA)	Federation of State Physician Health Programs, Inc.	New England High-Intensity Drug Trafficking Area (HIDTA)
American College of Emergency Physicians	GoodTherapy.org	Northern Ohio Recovery Association
American Medical Association (AMA)	Greater Pittsburgh Counseling Association	Partnership for Drug-Free Kids
American Society of Addiction Medicine (ASAM)	HCDrugFree	Pennsylvania Certification Board
American Society of Anesthesiologists	High-Intensity Drug Trafficking Areas (HIDTA) Program	Pennsylvania Department of Drug and Alcohol Programs
Armstrong Indiana Clarion Drug and Alcohol Commission	Howard County Health Department	Recovery Campus
Association for Ambulatory Behavioral Healthcare (AABH)	Hull Alliance for the Prevention of Substance Addiction	Rise Above Colorado
Association of State and Territorial Health Officials	Illinois Group Psychotherapy Society	Shatterproof
Austin Association for Marriage and Family Therapy	Institute for Research, Education & Training in Addictions (IRETA)	Smart Approaches to Marijuana (SAM)
Berkshire Opioid Abuse Prevention Collaborative	International Certification & Reciprocity Consortium (IC&RC)	Sober Austin
California Consortium of Addiction Programs and Professionals (CCAPP)	International Health Facility Diversion Association	Substance Use and Mental Health Leadership Council of Rhode Island
Capital Networking Group	Learn to Cope	Texas Mental Health Counselors Association
Center for Alcohol & Addiction Studies	Let’s Talk	U.S. Department of Justice/Drug Enforcement Administration
Center for Dependency, Addiction and Rehabilitation (CeDAR)	Maine Mental Health Counselors Association	Vermont Addictions Professionals Association
Coalition for Leadership, Education and Advocacy for Recovery	Maryland Addiction and Behavioral Health Professionals Certification Board	Vermont Mental Health Counselors Association
Community Anti-Drug Coalitions of America (CADCA)	Maryland Counseling Association	Washington Drug & Alcohol Commission, Inc.
	NALGAP, The Association of Lesbian, Gay, Bisexual, Transgender Addiction Professionals and Their Allies	Westmoreland County, Pa., Coalition on Substance Abuse
	National Acupuncture Detoxification Association (NADA)	Young People in Recovery (YPR)



INSTITUTE FOR THE **Advancement** OF **Behavioral Healthcare**

NATIONAL
Rx Drug Abuse
& Heroin **SUMMIT**

NATIONAL
CONFERENCE ON
Addiction
Disorders

SUMMIT FOR **Clinical**
Excellence

NATIONAL
Cocaine, Meth
& Stimulant
SUMMIT

TREATMENT CENTER
Executive &
Marketing
RETREAT

TREATMENT CENTER
Investment
& **Valuation**
RETREAT

Addiction
PROFESSIONAL

Behavioral
Healthcare
EXECUTIVE



Chris Williams Zoeica Images



Pete Winkel GPA



Chris Williams Zoeica Images



Operation UNITE



Operation UNITE



Pete Winkel GPA



Operation UNITE



Operation UNITE



Operation UNITE



ADVISORY BOARD



Jane Butler

Chair, Vendome Healthcare Media



Nancy Hale

President/CEO, Operation UNITE



Ed Jones, PhD

Senior Vice President for Strategic Planning, Institute for Health and Productivity Management



Andrew D. Kessler, JD

Founder and Principal, Slingshot Solutions, LLC



Jean Krisle

CEO and Founder, 10,000 Beds, Inc.



Steven Millette, LMHC, LAC

Director of Recovery Ecosystem Development, Gloo, LLC



Raymond V. Tamasi

President, Gosnold on Cape Cod



Mary Woods

CEO, WestBridge



For more information on the Institute, please contact:

Doug Edwards, Director

Institute for the Advancement of Behavioral Healthcare

237 West 35th St, 16th Floor

New York, NY 10001

(216) 373-1201

dedwards@iabhc.com

www.iadvancebehavioralhealthcare.com